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Fair Trade for a Better World

March 24, 2015

Driscoll's
345 Westridge Drive
Watsonville, CA 95076-4169

Dear Driscoll's:

We are deeply troubled by your partnership with Sakuma Brother's Farm in Washington State. For several years Familias Unidas por la Justicia has been attempting to negotiate a fair and legally binding contract with Sakuma Brother's that protects their basic rights and provides fair wages. Their situation is so dire they have been forced to call for a boycott and at the same time you have increased purchases from them.

The new growing season is coming up and we are writing to ask that you terminate your purchases from Sakuma Brothers until they in good faith negotiate a legally binding contract and Familias Unidas por la Justicia calls an end to the boycott.

Although we appreciate the opportunity to purchase fresh berries year-round from a trusted brand, we will not continue to support Driscoll's if you continue to support farmworker abuse.

Please see attached for the names and comments of nearly 10,000 concerned consumers.